Tri-Cites Jazz & Arts Expo

2024 Community Contribution Grants

K. Moss & Associates, LLC dba KMOSS Presents

Ms. Katina L. Moss n/a katina@kmosspresents.com 535 N 2nd Street M: 804-363-2307

#201 Richmond, Virginia 23219 0:804-363-2307

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Application Form

Community Contribution Grant Application

Community contribution grant applications are accepted year-round and awarded to eligible organizations in the Tri-Cities region for programs and events. Standard eligibility criteria applies. Award amounts do not exceed \$1,500, and decisions are typically made within three weeks of your submitting your application.

Project Name*

Tri-Cites Jazz & Arts Expo

Total Project Cost*

\$6,700.00

Amount Requested from John Randolph Foundation*

Your request should not exceed \$1,500 - the maximum amount of a Community Contribution Grant. \$1,500.00

Service Area*

Select all the communities that your project will serve with the funding requested.

Colonial Heights
Dinwiddie County
Fort Gregg-Adams (formerly Fort Lee)
Hopewell
Petersburg
Prince George County
Southern Chesterfield County
Varina

Applicant Profile*

Applicants are considered to be new if they have never applied to JRF before, have been previously declined, or are applying for a new or different project.

New Applicant

Project Purpose*

Briefly describe the purpose of the project. Be sure to state the specific community need to be addressed.

Aligned with Jazz Appreciation Month, the purpose of the project is to recognize and celebrate the heritage and history of jazz through live performances and historical analysis.

Project Narrative

Please tell us about the purpose of your project. Be sure to address: community needs, target audience; timeline (one-time vs. annual vs. ongoing); and the outcomes you hope to achieve.

Project Purpose: To recognize and celebrate the heritage and history of jazz through live performances and historical analysis in order to make connections between the high school band experience and the music business. The Jazz & Arts Expo will include live performances by high school and collegiate jazz ensembles, a screening of "Black Fire, The Documentary", and a post-screening discussion/Q&A with Black Fire Records founder, saxophonist, and international jazz icon J. Plunky Branch of Richmond, Virginia.

Community needs: Career exploration for band and arts students who lack experiential learning opportunities due to the severe shortage of diverse cultural resources in the local community

Target audience: High school band/jazz ensemble students from the Tri-Cities and surrounding counties.

Timeline: Friday, April 26, 2024, 7 pm-10 pm

Outcomes: The students will be able to perform and think critically about jazz within a context that includes the history and aesthetics of the art form, while demonstrating how jazz music functions as a cultural asset; to meet and engage in discussion with J. Plunky Branch, an internationally renowned jazz musician who is from Richmond, Virginia and who has successfully charted a career as a professional musician; to learn about the music and history of African-Americans; to learn about the development of contemporary music from earlier music forms; and to learn about the music business and careers in the music industry.

Performance Objectives*

What specific actions or activities will this grant fund? Please quantify as much as possible, using bullet points when applicable.

The grant will fund the following activities:

- Documentary Screening Fee \$500
- Marketing & Promotions (social and print media) \$500
- Coordination \$500

Project Budget*

Please provide a line by line budget of how the requested funds will be spent using your own format. Please provide further explanation in the text box.

The total project budget is \$6,700 as itemized below:
Documentary Screening Fee - 500
Artist Fee (post-screening discussion and Q&A with J Plunky Branch) - 1200
Marketing & Promotions (print and social media) - 500
Coordination - 2850
Miscellaneous Expenses - 500
Building Rental (In-kind) - 500

Custodian (In-kind) - 400 School security officer (In-kind) - 250

Of the total project budget, \$1500 is being requested for the Community Contribution Grant as itemized below:

Document Screening Fee - 500
Marketing & Promotions (print and social media) - 500
Coordination - 500

Other Project Funders*

Please list any other funders supporting this project and the respective funding amounts (may be estimated).

The project is being funded by private donors and fundraising efforts of Black Hope VA and 725 Arts & Culture in the following amounts;

2500 - Private Donations

1350 - Black Hope VA

1350 - 725 Art & Culture

Additional Documents (Optional)

COMBINE MULTIPLE FILES INTO ONE ATTACHMENT PLEASE. If you would like to share additional documents, such as an event flyer, program pictures, newsletters, etc., please upload them here and briefly explain how they relate to your request. Please combine your files before uploading.

jrf-cc-combined-doc-jazzartexpo (3).pdf Please see uploaded file.

For New Applicants

Organization's Mission Statement*

Branches of the Arts, Inc. (BOTA) is a tax-exempt non-profit arts organization whose mission is the development, production and promotion of the arts as cultural, educational, and business resources. BOTA provides programs and services to raise the profile of Black music and Black art as a source of enlightenment for the entire community.

Type of Organization*

IRS-Designated 501(c)(3) Public or Private Charity

Tax-Exempt Status

Upload documentary evidence of IRS tax-exemption, for example, IRS 501c(3) Letter of Determination; or fiscal sponsorship by an IRS-designated tax exempt organization. Government entities or instrumentalities must provide a letter of support/recommendation from the local governing body. Faith-based organizations must provide a letter of support/recommendation from the governing board of the organization. <u>Applications that fail to meet this</u> requirement will not be considered.

branches-of-the-arts-letters.pdf

Electronic Signature

Enter your full name, job title, and date of submission.

Name*

Katina L. Moss

Title*

Principal

Date*

04/03/2024

Confirmation*

By entering your signature information above and clicking "I Agree" below, you certify that the statements contained in this application are true and correct to the best of your knowledge and belief.

I Agree

File Attachment Summary

Applicant File Uploads

- jrf-cc-combined-doc-jazzartexpo (3).pdfbranches-of-the-arts-letters.pdf

Jazz + Art Expo 2024

Jazz + Art Expo began in 2016 as a collaboration between K. Moss & Associates, LLC and the Hopewell High School Band Program.

Jazz + Art Expo 2024 is a collaboration between K. Moss & Associates, The Hopewell High School Band Program, 725 Arts & Culture, and Branches of the Arts as fiscal sponsor.

Event Flyer



Flyers, Photos, Marketing & Promos from Jazz + Arts Expo 2016 to 2019



Hopewell High's



Expo 2016

PERFORMANCES BY:

Heritage ● Hopewell ● King's Fork ● Mills Godwin
Nansemond River ● Petersburg ● Powhatan● Smithfield
SATURDAY, JUNE 4TH—NOON TO 5:00
HOPEWELL HIGH AUDITORIUM



MUSIC AND ARTS FAIR

APRIL 28, 2018
2:00 PM-5:00 PM
GUN COTTON CAFE AND GALLERY
238 E. BROADWAY, HOPEWELL, 23860





HOPEWELL HIGH SCHOOL BANDS & CAPUP-PROJECT DISCOVERY PRESENT

JAZZ & ARTS EXPO

Featuring

American Filmmaker Monty Ross
Above the Staff, The Hopewell High Jazz Band
Hopewell High Theatre & Film Club
Lamb Center for Arts & Healing

SAT. 04.28.2018 - 2P TO 5P FREE ADMISSION GUNCOTTON COFFEE & GALLERY 238 E. BROADWAY, HOPEWELL, 23860







JAZZ ARTS EXPO 2019 Free Family Event The Line-Up!

2:00 to 2:10 - Introduction & Welcome by Ricky Reese, Project Discovery Advisory Board and Krystopher Rhodes, Hopewell High Spoken Word Club

2:15 to 2:25 - Lamb Arts Introduction and Start of the Art Activity (Art Activity ongoing throughout the Expo)

2:30 to 2:40 - Above the Staff, The Hopewell High School Jazz Band

2:40 to 2:50 - Keith Norris - The Art of Storytelling - "Why do I have all these instruments I cannot play?"

3:00 to 3:15 - Kyle Eaddy, Multimedia Artist, Eaddy Enterprises

3:15 to 3:30 - Original Poetry Works presented by Hopewell High Spoken Word Club - Mallory Davis, Cameron Grooms, and Alexis Hawk

3:30 to 3:45 - Dease Moore, Art & Technology, Next Steps Educational Academy

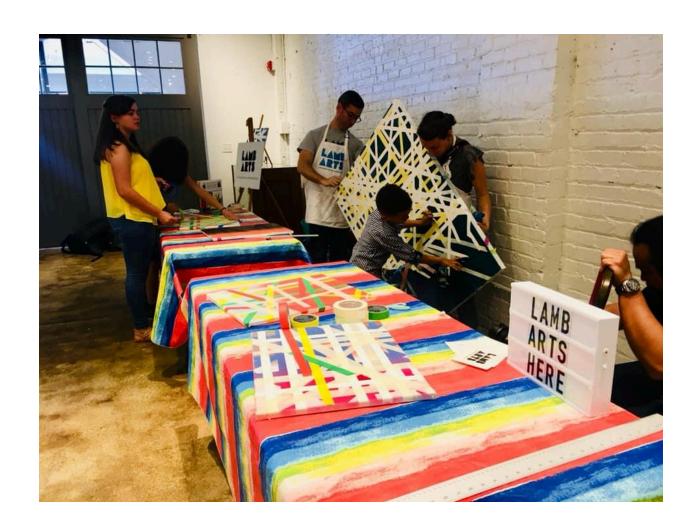
3:45 to 4:00 - Above the Staff, The Hopewell High School Jazz Band

4:00 to 4:15 - Interlude (Art Activity Continues)

4:15 to 4:45 - Project Discovery Awards









725 Arts & Culture Programming with J. Plunky Branch



AFRICAN-AMERICAN MUSIC SEMINAR J. PLUNKY BRANCH



725 ARTS AND CULTURE

804-295-1769 cell

J. PLUNKY BRANCH

African-American Music Concerts & Lecture Demonstrations

J. Plunky Branch presents African-American music concert lectures, presented by 725 Arts and Culture for elementary through high school grade levels. He is a professional musician performing, toured, lectured and produced recordings for over 50 years. As a soloist and with his ensembles, his age-appropriate presentations demonstrate instrumental proficiency; inform students about the history and aesthetics of Black music, and inspire students to appreciate how music functions as a cultural asset and enriches their lives.

Branch's school concerts cover various topics and can be targeted for Black History Month, special events, or related to other core curriculum subjects. The presentations are ideal for

assembly programs and can be scaled down for individual classroom lessons. Costs for the presentations range from \$2,500-\$7,500

Over the years, thousands of students have enjoyed learning about African and jazz music, clapping polyrhythms, singing, improvising, and gaining new cultural perspectives. And teachers and administrators have marveled at their students' rapt attention and lasting impressions and how well the lecture demonstrations reinforced their regular lessons.

The J. Plunky Branch concert lectures relate to Virginia's Music Standards of Learning (SOL) for public schools, particularly in a cultural context, music theory, judgment and criticism, and aesthetics. The concert lectures supply information which will assist in achieving at least four of the Music SOL goals, including having students: 1) Exercise critical thinking skills by investigating and analyzing all facets of the music discipline; 2) Demonstrate an understanding of the relationship of music to history and culture; 3) Make connections between music and other fields of knowledge; and, 4) Demonstrate the ability to apply aesthetic criteria for making artistic choices.

Program Topics Available

- 1. The History of African-American Music The most popular and widely acclaimed of the J. Plunky Branch school programs is this concert lecture that traces the development of Black music from Africa to the present. Beginning with African culture and the principles and rhythms of its music, the concert moves to the experiences and music of Black slaves in America. Performances, improvisations, and discussions of blues, the Jazz Age, swing, and modern jazz are followed by examples of original rhythm and blues, and hip-hop examples. Student questions are entertained, and interaction with the music is encouraged. For younger audiences, African instruments are demonstrated and compared with modern instruments. Students see and hear how sounds, pitches, and music are produced on the instruments. Listening skills are developed through clapping exercises and playing a "name that tune" game using excerpts of nursery rhymes and current popular songs.
 - **2.** An Introduction to African Music A lecture demonstration of the principles and characteristics of traditional African music and instruments.
 - **3. An Introduction to Music** A concert presentation introducing younger audiences to music, professional musicians, and instruments and exploring ways to listen to and appreciate music.
 - **4. Music and Band Student Workshops** Informal sessions with music students on techniques, practice and rehearsal methods, improvisation, etc., and music careers.
 - **5. Making an African Instrument** Students are shown how to make an African shekere (shaker). The students then play their own handmade instruments along with the artists.
 - **6.** An Introduction to African and African-American Art A slide presentation and exhibit of Black visual art.

- **7.** The Harlem Renaissance An audio-visual presentation with live music on the development of the Black Arts movement in Harlem, New York, during the 1920s.
- **8.** Controversy in Music A challenging concert/lecture on contemporary issues involving jazz and 'Gangsta' rap music.
- **9.** Music as Communication A Message in Our Music A concert and a discussion of the lyrical content and songs' political, social, and emotional intent.
- **10.** Electronics, Computers, and Digital Technology in Today's Music A demonstration of the use of technology in the composition and performance of popular music.
- 11. Under the Radar- A survey of Afro-Cuban Music Screening and discussion of Plunky's documentary film on Afro-Cuban music.

These programs are suitable for groups of various sizes, from one class to a full auditorium. The content and format can be adapted to directly relate to specific curriculum subjects, including: history, social studies, language arts, science and special education.

Program Fees: \$2500 for J. Plunky Branch solo presentations; \$4,500 for quartet; \$6,500 for Plunky& Oneness; for single programs. Add 25% for back-to-back performances in the same location. Special guest artists are available for additional fees. Presenter must provide stage area, sound system, food and beverages, and travel allotment.

Program Objectives

To generate greater interest and appreciation of African and African-American history and culture

To promote an appreciation of the impact Black music has had on the development of music and the music business

Familiarization with the aesthetic principles of Black music and art

To foster an understanding of the functional relationships between Black music and art and other cultural modes, media and activities

Specific Objectives

The students will see and hear demonstrations of the four types of African instruments and their modern-day counterparts

The students will become more familiar with the music and history of African-Americans

The students should gain greater insight into the development of contemporary music from earlier music forms

The students will gain insight into the business of music and career opportunities in the music industry

Comments and Evaluations

- "You were a breath of fresh air. You held our students spellbound. I watched their responses to you and have not seen them any more responsive and anxious to participate in a learning environment."
- Elementary School Principal
- "For several days afterward, the students and staff were commenting on how enlightening the program was on African musical heritage."
- Middle School Principal

School System Evaluations:

"Absolutely Wonderful! Please bring them back!"

"Wonderfully informative as well as enjoyable."

"This was one of the BEST events we've had at school in several years!!!"

"Mr. Plunky was an excellent "teacher", a talented performer, and we all were enchanted with him and his program."

"The performance was wonderful and very age appropriate. It was quite obvious that Mr. Branch and group feel a real commitment to public education and to young people.'

J. Plunky Branch is a versatile saxophonist, vocalist, composer, producer and lecturer. He has released 25 record albums and recorded for television. His band, Plunky& Oneness, has opened shows for some of the biggest names in popular Black music, including Ray Charles, Patti Labelle, B.B. King, the Pointer Sisters, Frankie Beverly and Maze, and others. Plunky is a two-time recipient of Jazz Fellowships from the National Endowment for the Arts. He has toured for the Virginia Commission for the Arts, the Virginia Museum of Fine Arts and the Ghana National Commission on Children. He has taught music in the Richmond Public Schools, been an instructor of commercial music and director of the jazz ensemble at Virginia Union University and he has taught Afro-American music history at Virginia Commonwealth University. Plunky wrote and directed the award-winning feature-length documentary *Under the Radar – A Survey of Afro-Cuban Music*. The Library of Virginia selected J. Plunky Branch as one of the 2015 Strong Men & Women in Virginia History.

References upon request **G. Khari Nkabinde, President**

725 Arts and Culture.org

Khari@725artsandculture.org

(804)295-1769(C)

725 Arts & Culture Newsletter

4/2/24, 3:37 PM 725/Trumpeting for the Arts

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725 has done it again, in collaboration with SYDC making another educational and musical donation of a clarinet to student Destiney Harper in Lunenburg County Middle Schools this morning.



ttp://725artsandculture.org/donate

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www.725artsandculture.org/Donate_

We also appreciate any ideas or suggestions for fundraising or partnerships.

Please share our cause with others who share our passion for arts and culture. Together, we can create a lasting impact and nurture a thriving arts community.

We're grateful for your consideration and support. Thank you for helping us overcome these challenges and build a brighter future through the power of arts and culture

<u>4/2/24, 3:37 PM</u> 725/Trumpeting for the Arts

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LUVE IS EVERYWHERE!



One of the most influential jazz groups of our time, Plunky & Oneness delivers a brand-new album offering up funk, jazz and love on LOVE IS EVERYWHERE! www.plunkyone.com____

†
http://725artsandculture.org/donate

INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date:

MAY 12 2016

BRANCHES OF THE ARTS INC 2218 ROSEWOOD AVE RICHMOND, VA 23220-0000

Employer Identification Number: 51-0225227 DLN: 26053527002526 Contact Person: ID# 31954 CUSTOMER SERVICE Contact Telephone Number: (877) 829-5500 Accounting Period Ending: March 31 Public Charity Status: 509(a)(2) Form 990/990-EZ/990-N Required: Effective Date of Exemption: May 04, 2016 Contribution Deductibility: Addendum Applies: No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

Based on the information you submitted on your application, we approved your request for reinstatement under Section 7 of Revenue Procedure 2014-11. Your effective date of exemption, as listed at the top of this letter, is the submission date of your application.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should call us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

You are required to file Form 990, Return of Organization Exempt from Income Tax, only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Siccerely yours.

District Director

Internal Revenue Service District Director

Department of the Treasury

Date:

NOV 1 4 1980

Branches of the Arts, Inc. 2218 Rosewood Avenue Richmond, Virginia 23220

Our Letter Dated:
August 9, 1978
Person to Contact:

Person to Contact: R. Hutchins

Contact Telephone Number: (301) 962–4773

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Internal Revenue Code, because you are an organization of the type described in section * Your exempt status under section 501(c)(3) of the code is still in effect.

Grantors and contributors may rely on this determination until the Internal Revenue Service publishes notice to the contrary. However, a grantor or a contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of section ___*____ status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section __*____ organization.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above. (See caveat below.)

*Sections 509(a)(1) & 170(b)(1)(A)(vi)

Sincerely yours,

Teddy R. Kern District Director

This supersedes our letter dated August 5, 1980.